Christian-Owned Companies

Self-Paced Study
This course examines the question “What does it look like when a follower of Jesus runs a business?” You’ll answer that by reviewing dozens of case studies and learning directly from experienced, Christian executives across several industries. The objective is to gain, by the end of the course, a practical understanding for how believers operate a business.

**Text:** *Christian-Owned Companies: What does it look like when a follower of Jesus runs a business?* [Purchase here](#)

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<td>Solve the <a href="#">Brian’s Boats</a> case after reading the Executive Summary, pages 1-14</td>
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| Module 2 | Purpose | Christian-owned companies seek to honor God in all they do | [Video intro](#) + read pages 15-48 | [Dan Cathy](#), CEO, Chick-fil-A  
[David Green](#), Founder, Hobby Lobby |
| Module 3 | Products | Christian-owned companies make products that make a better world | [Video intro](#) + read pages 49-84 | [Xian-Yi Wu](#), Co-founder, D.Light Design  
[Finny Kurvilla](#), CEO, Eventide Asset Mgmt  
[Phil Vischer](#), Co-founder, Big Idea Productions  
[Buck Jacobs](#), Founder, The C12 Group |
| Module 4 | Profits | Christian-owned companies fund faithful causes | [Video intro](#) + read pages 85-132 | [Anne Beiler](#), Founder, Auntie Anne’s Pretzels  
[Aaron Walters](#), Co-founder, Alter’d State  
[Alan Barnhart](#), CEO, Barnhart Crane & Rigging  
[John Montgomery](#), Founder, Bridgeway Capital  
[Blake Mycoskie](#), TOMS Shoes |
| Module 5 | People | Christian-owned companies treat their employees like family | [Video intro](#) + read pages 133-182 | [Cheryl Broetje](#), Co-founder, Broetje Orchards  
[Mary Kay Ash](#), Founder, Mary Kay Cosmetics  
[Bob Walker](#), President, Walker Manufacturing |
| Module 6 | Poverty Plan | Christian-owned companies create jobs for people who would not have one | [Video intro](#) + read pages 183-218 | [Brian Preston](#), Founder, Lamon Luther  
[Don Larsson](#), Founder, Sunshine Nut Company  
[Chris Haughey](#), Co-founder, Tegu Toys |
| Module 7 | Planet Protection | Christian-owned companies value creation care | [Video intro](#) + read pages 219-256 | [Hans Hess](#), Founder, Elevation Burger  
[Bruce Taylor](#), Founder, Enviro-Stewards  
[Michael Cardone II](#), Cardone Industries |
| Module 8 | Principle | Christian-owned companies stand firm, regardless the cost | [Video intro](#) + read pages 257-292 | [Bill Yeargin](#), President, Correct Craft  
[Don Flow](#), President, Flow Automotive Group  
[Barronelle Stutzman](#), Owner, Arlene’s Flowers |
| Module 9 | Proselytizing | Christian-owned companies introduce people to God | [Video intro](#) + read pages 293-320 | [Stanley Tam](#), Founder, US Plastic Corporation  
[David and Andrea White](#), Founders, PureFlix  
[Norm Miller](#), Chairman, Interstate Batteries |
| Module 10 | The Deliverable | What will you do with what you learned in this course? | “100 Best Practices” pages 321-326 | |

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