

Discussion Questions for *The Founder*

Some of the major characters to watch for: Ray Kroc, Dick McDonald, Mac McDonald, Ethel Kroc, Joan Smith, Harry Sonneborn, Fred Turner

1. We see some remarkable business acumen in this movie. Identify the best business practices you've observed.
2. Comment on the character of Ray Kroc—his strengths as well as his apparent weaknesses.
3. Many movies about businesses seem to emphasize lack of integrity (*Wall Street*, *Jobs*, *Quiz Show*, *The Devil Wears Prada*, etc.). *The Founder* is no different in that respect. The misrepresentation angle may be overemphasized because that's what sells, but there's indeed an element of truth to the storyline that the business world can corrupt people. How will you guard against that sort of cultural conditioning?